

DANGER JONES

FAQ - Danger Jones Semi-Permanent Colours

APPLICATION STEPS -

Step 1: Apply to clean, dry hair.

Step 2: Process at room temperature for 35 minutes. No heat.

Step 3: Rinse thoroughly with cool water and high pressure. Do not shampoo.

What makes Danger Jones semi-permanent colours different from other brands?

What makes our semi-permanent colours different from other brands is the *consistency* and *vibrancy*. Our unique creamy viscosity makes it easier to apply and saturate the hair, which also means you use less product to get full coverage. Also, all our colours are highly pigmented which gives a bold vibrancy to them. Even our pastels have guts to them, they're not flimsy.

How long should I wait to wash my hair after my hair has been coloured?

For maximum longevity, we recommend waiting 2-4 days after a semi-permanent colour service before shampooing.

Do I need to pre-lighten the hair to apply Danger Jones semi-permanent colours?

For the most vibrant colour results, we recommend pre-lightening (bleaching) the hair with our Powder Lightener with Bonding Complex before applying our semi-permanent colours. Use the colour chart on the back of the packaging to help you decide how light to bleach for maximum vibrancy and what colours look best on different hair colour levels. Be sure to fully shampoo and rinse out all the bleach. Any residue left in the hair will compromise your colour results.

Do I need to use a Developer/Activator to mix the colours?

No. Danger Jones semi-permanent colours are used straight out of the tubes and applied directly to clean dry hair.

Can you mix Danger Jones semi-permanent colours together?

Yes. All the colours are intermixable for customized colour results. Be creative!

How do I use "Clear"?

You can use Clear in three ways: to add shine, dilute, or to blend from a bright colour into blonde or lighter ends. When using to dilute deeper colours, start with Clear and then slowly add in the deeper colour to pastelize. Clear can also be used on its own to give shine and condition on all hair colours and textures. Use Clear by itself to create a colour melt transition from a deeper colour into blonde or lighter ends.

Are any colours UV reactive?

Yes, we have 5 UV reactive colours that glow under black light: Ray Gun (neon yellow), Adrenaline (neon green), Lovesick (neon pink), Hotwire (neon orange), and Vertigo (neon blue). Vertigo has the weakest UV reaction because it's blue which is the deepest of the primary colours and black light emits a blue-purple UVB light so not enough phosphors are available in a blue colour to reflect electrons.

The UV reaction of these colours lose intensity when mixed with non-reactive colours. Right now our UV reactive colours aren't available in the EU or UK but we're hopeful they will be soon.

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Can I mix a liquid bonding product into Danger Jones semi-permanent colours?

Yes, you can add a liquid bonding product into our semi-permanent colours. Follow the mixing instructions of the liquid bond product.

Can I apply semi-permanent colours to wet hair?

Yes, our semi-permanent colours can be applied to damp hair. However, keep in mind this may significantly decrease the brightness and colour longevity.

What happens if I leave Danger Jones semi-permanent colours on longer than 35 minutes?

Nothing negative happens. It simply may start to dry and create a soft shell making it slightly harder to rinse out of the hair.

How long can I expect my semi-permanent colour to last?

People ask how long do they last, but we like to say how long do they fade...because they're designed to fade. What makes our colours different is they fade into lighter pastel versions of themselves.

Lighter tones *can last* up to 20 washes. Deeper tones *can last* up to 40 washes.

**Of course, this all depends on application and home care.*

How can I extend the life of my colour?

To extend the life of your colour, shampoo no more than twice a week using cool water and colour safe shampoo and conditioner. Shampoo your scalp/roots only and let the shampoo rinse over the rest of your hair. Dry shampoo is also recommended between washes.

Avoid using hot water, chlorine pools/hot tubs, ocean/lake water, and direct sunlight for extended periods of time. If you use well water, a shower filter will also prevent any mineral deposits in hair which can alter your colour.

How do I use Dopamine?

Dopamine is our black semi-permanent colour which can be used for block colouring and endless creative design work. It can also be mixed with any of our semi-permanent colours to add depth for custom creations.

Can I use a post-colour treatment before applying Danger Jones semi-permanent colour?

No, you should avoid using post-colour treatments, masks, and conditioners before applying our semi-permanent colours. These products can create a barrier on the hair, preventing the colour from saturating properly. For vibrant, even results, apply our semi-permanent colours directly to clean, dry, and pre-lightened hair without any prior treatments.